

LAYERS BY SEBASTIAN WRONG

ABOUT FLETCO CARPETS



Quality, craftsmanship and innovation

Since 1947, proud craft traditions combined with a passion for innovation and a sustainable approach have been at the heart of Fletco's production of high-quality carpets. Founded as a family-owned business, Fletco is mindful of the company's proud heritage and guided by the values that have driven development since day one: precision, quality, innovation and care for the environment at every stage of the process. We always strive to be at the forefront of technological advances and new environmental standards.

Danish production and in-house test lab ensure long durability

Today, Fletco Carpets is a specialist in flat-woven carpets and one of Europe's leading suppliers to the international contract market. The company is also both an OEM (Original Equipment Manufacturer) and White Label manufacturer of carpets for many high-end design brands around the world. In addition to weaving and tufting, our production facilities also include dyeing, backing and an in-house test lab. Our top priority is to see quality materialized in every single carpet. Backings made of eco-friendly felt, textile or foam along with unsurpassed stability and first-rate wearability are key elements in ensuring the long durability of a Fletco carpet.

Weaving craft with a human touch

We are proud of our modern, advanced production equipment, with looms and tufting machines that have been continually developed to produce carpets in the most rational and efficient way. The same is true of the other high-efficiency machines we use to produce the carpets. However, even the most technically advanced looms require skilled human operators who master their craft to perfection. Keen eyes monitoring the machines, deft hands threading them manually – and rethreading them if the strand breaks – and, not least, experienced and creative master weavers who create Fletco's timeless yet distinctive carpet design based on carefully selected materials, functional priorities and the full potential of the loom.

From yarn to carpet in subtle colourways

Creating world-class carpets requires top-quality raw materials. That is why most of our carpets are made from our own proprietary yarns made from white filaments or fibres that are intermingled and twisted. We do this to ensure the high level of quality and subtle colourways that have become hallmarks of Fletco carpets. To avoid waste, meet individual customer demands and ensure fast delivery, most of our carpet designs are woven in white yarn. Subsequently, the carpet is dyed in our own plant, where we can dye the precise amount required for a specific project, whether the order is for 200 or 20,000 square metres.



The colours shown in this catalogue are representative and may vary from the actual product.

LAYERS BY SEBASTIAN WRONG

– a modern take on prehistoric layers

Award-winning modular collection by the acclaimed British designer Sebastian Wrong, who has given the traditional carpet tile a modern and unique aesthetic expression using digitally printed colours. The visual depth of Layers by Sebastian Wrong® has been brought to life in an innovative process, where linear patterns are interlaced and emerge layer by layer, reminiscent of the layers of volcanic ash in the moler cliffs on the small Danish island of Fur, which offer a glimpse into our prehistoric past.

This unique collection of carpet tiles includes 13 digitally printed colours and two shapes – planks and tiles – that can be combined as desired. The colour scale was curated by Sebastian Wrong and carefully matched to allow for a wide range of beautiful colour combinations that go hand in hand with the design elements of a project.

Available in 13 timeless colours. Custom colours available from 200+ m².



Tiles: 50 x 50, 100 x 25 cm

100% PET Anvire®

Manufactured without Bitumen, Latex, PVC and PFAS

Digital print

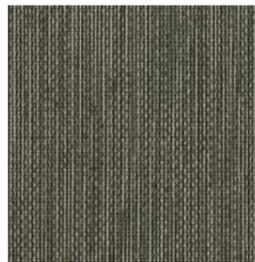
33 Commercial – heavy

rPET felt backing

Find technical details on www.fletcocarpets.com



Layers by Sebastian Wrong - col. 250



T851001100



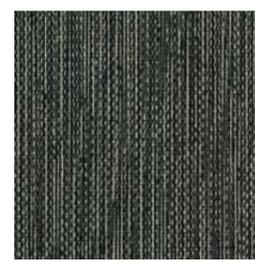
T851001120



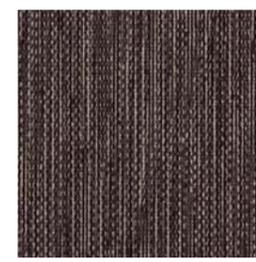
T851001150



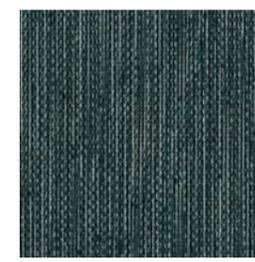
T851001250



T851001320



T851001680



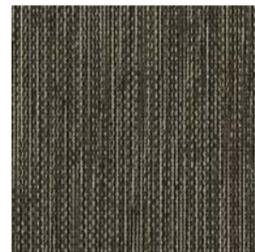
T851001800



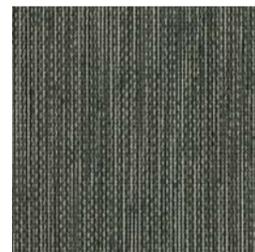
T851001200



T851001390



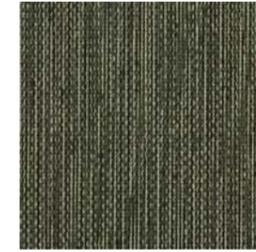
T851001220



T851001300

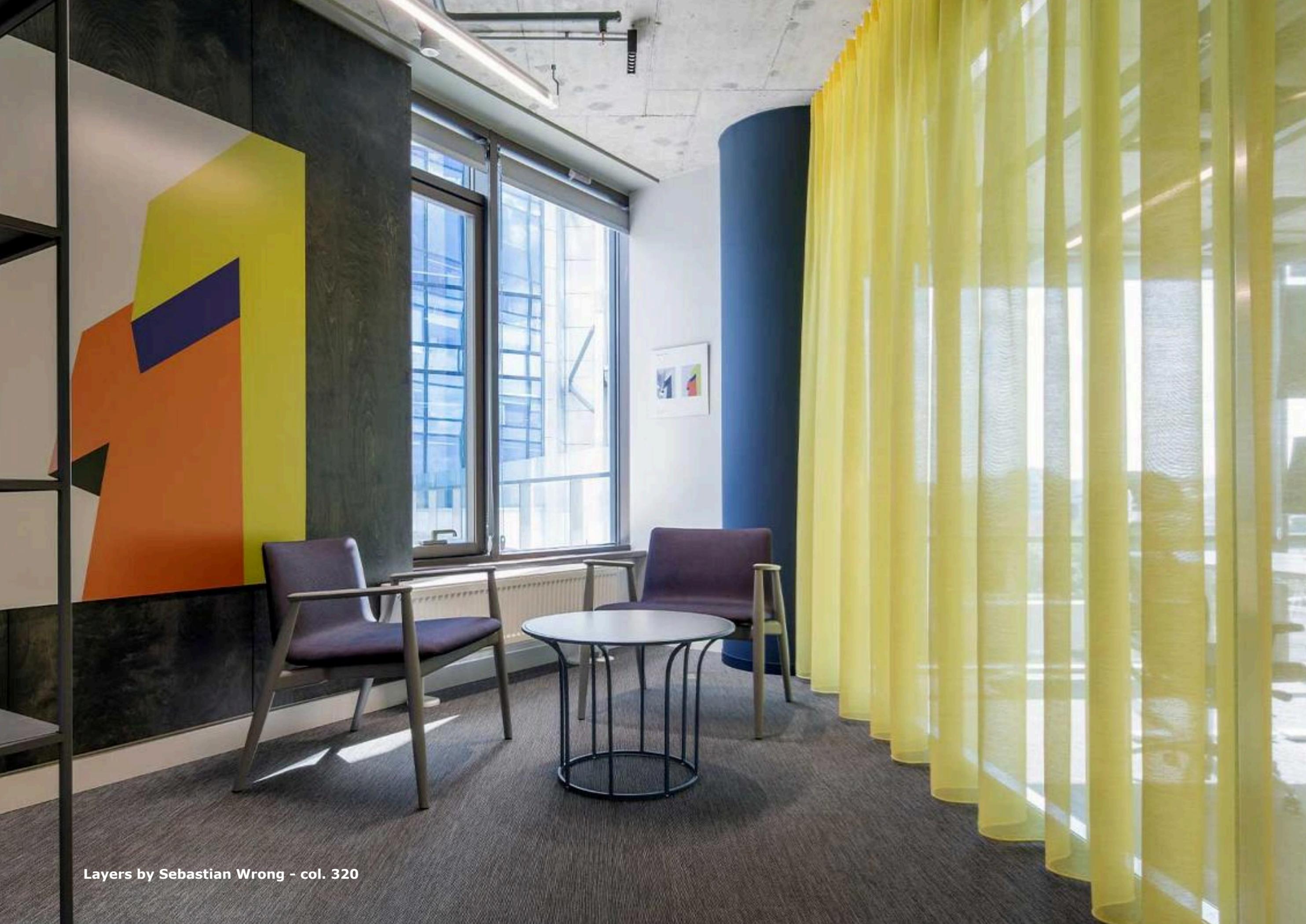


T851001400



T851001700





A SUSTAINABLE FOUNDATION

TAKING THE LEAD WITH ATTENTION TO DETAIL

We believe firmly that using nature's resources in manufacturing obliges us to be as responsible as possible. This means that top quality is a key priority in every part of our product development and manufacturing processes. To us, sustainability is not an abstract concept but a concrete part of what we do every day.

We take the lead by embracing new production methods and materials with the ambition of going above and beyond the current standards in the carpet industry. And we go into detail to create durable carpets based on versatile, classic designs and uncompromising quality standards to make sure they will stay beautiful for many years to come. To us, this is the essence of sustainability.

We use recycled materials whenever possible: the carpet backing is made of recycled plastic bottles, the carpet tubes are made of recycled plastic, and even the smallest bit of yarn is recycled along with cardboard and other scraps from our production to avoid wasting resources. Since 2016, we have contributed to the green transition in Denmark and bought fully CO₂-neutral wind power equivalent to our annual energy consumption.

CERTIFICATIONS AND COMMON SENSE

WE TAKE RESPONSIBILITY FOR PLANET AND PEOPLE

Regard for the environment is part of our DNA, and as a responsible manufacturer, we produce carpets with many of the general certifications designed to help architects, distributors and consumers around the world choose sustainable products. However, certifications are only part of what makes Fletco's carpets a safe and responsible choice when it comes to looking after both global and indoor climate.

We take responsibility for planet and people by creating quality products with long durability and – across all our certifications – using common sense as our most important guide in navigating the complex concerns in relation to total climate footprint and environmental impact.

GOLD FOR COMFORT AND INDOOR CLIMATE

WE CARE ABOUT INDOOR CLIMATE AND AIR QUALITY

Thanks to our innovative production equipment, all our carpets are made without the use of bitumen, latex, PVC, PFAS or other harmful substances that have traditionally been part of carpet production.

We care about indoor climate and air quality, with low emission of air pollutants as a key factor. All our contract carpets carry the Eurofins Indoor Air Comfort Gold label for complying with the strictest requirements for the emission of VOCs (Volatile Organic Compounds). This umbrella certification encompasses the most significant and far-reaching voluntary European environmental certificates, including Cradle to Cradle, the Nordic Swan Ecolabel, Danish Indoor Climate Labelling and, partially, M1. The Eurofins Indoor Air Comfort Gold certificate is thus accepted on a par with voluntary international environmental certifications such as BREEAM and LEED in environmentally sustainable construction.

BECAUSE WE PROTECT THE ENVIRONMENT

EPD – THE ENVIRONMENTAL IMPACT OF OUR CARPETS

All our contract carpets have EPDs (Environmental Product Declaration) that document the individual product's environmental impact and thus provide the necessary data for calculating the total environmental impact of an interior or building project. The EPDs are based on international ISO standards and are third-party-verified.

PEF – OUR COMBINED CLIMATE FOOTPRINT

For years, CO₂ emission has been the dominant focus, but it is just a small component of the many, mostly harmful greenhouse gases that are emitted over a product's lifecycle. CO₂e – carbon dioxide equivalent – is a measure of the total amount of greenhouse gas emissions over the full lifecycle of a product.

Why PEF? To ensure mutually comparable CO₂e assessments, the EU has established a new calculation method called PEF (Product Environmental Footprint), which contains predefined measures for all aspects of the PEF. Thus, if any data is missing, worst-case figures will be applied.

Compared with the EPD, the PEF can often contribute twice as many points to building certifications as BREEAM and LEED, because the broader data input makes the calculations more accurate.

We have PEF reports for all our contract qualities. By choosing contract carpets whose CO₂e impact is based on PEF calculations you will automatically meet the documentation requirements for your company's CSR reporting.

OUR CONTRIBUTION TO THE GREEN TRANSITION

Wind-generated electricity causes no CO₂ or particle emissions. In order to contribute to the green transition in Denmark, our production facilities are powered by fully CO₂-neutral Danish wind energy.

In 2020, we installed a geothermal system to reduce our consumption of fossil fuels. Most of the waste heat from our production facility is captured and utilized. For example, we recover and use heat from our tile production and compressors to heat our buildings.

We are continually looking into new possibilities, and when we develop new carpet qualities, we always aim to reduce our CO₂e emissions without compromising on quality.





 **Yorkshire**
COMMERCIAL INTERIORS